

SPEZIFIKA „KLEINER“ GROßSTÄDTE. DAS KONZEPT „KNOWLEDGE PEARLS“.

CREATING TOMORROW



ASPECTS OF THE KNOWLEDGE ECONOMY

- Knowledge and information as inputs and outputs
- High diffusion speed of knowledge, information, innovation
- A network economy
- A premium on entrepreneurship
- High volatility

FACTORS OF URBAN ECONOMIC SUCCESS

- Talent
- Diversity & openness
- Size/scale
- Economic base/heritage
- Organising capacity

- Social inclusion?

CITY TYPOLOGY

Metropolitan

Knowledge Stars

Metropolises in transition

Knowledge Pearls

Non-metropolitan

Star Technotowns

Technotowns in transition

University Towns

(Non-university towns)

CONNECT CITY AND UNIVERSITY

Link university with smaller companies

Promote entrepreneurship

Set up “living labs”

Engage students in urban challenges

CHALLENGES AHEAD...

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