SPEZIFIKA „KLEINER“ GROßSTÄDTE. DAS KONZEPT „KNOWLEDGE PEARLS“.
ASPECTS OF THE KNOWLEDGE ECONOMY

- Knowledge and information as inputs and outputs
- High diffusion speed of knowledge, information, innovation
- A network economy
- A premium on entrepreneurship
- High volatility
FACTORS OF URBAN ECONOMIC SUCCESS

• Talent
• Diversity & openness
• Size/scale
• Economic base/heritage
• Organising capacity
• Social inclusion?
CITY TYPOLOGY

Metropolitan

Knowledge Stars
Metropoles in transition
Knowledge Pearls

Non-metropolitan

Star Technotowns
Technotowns in transition
University Towns
(Non-university towns)
CONNECT CITY AND UNIVERSITY

Link university with smaller companies
Promote entrepreneurship
Set up “living labs”
Engage students in urban challenges
CHALLENGES AHEAD…
Vielen Dank für Ihre Aufmerksamkeit!